

ART COMPETITION

CREATE LE FRENCH FESTIVAL 2023 POSTER

OPEN TO 8-16 YEARS OLD LIVING IN JERSEY

What is Le French Festival?

Le French Festival in Jersey was created in 2017. That first edition drew a lot of success thanks to its wide range of events and had a strong impact on the local community. It was then decided to organise Le French Festival every two years to keep on celebrating the strong link between Jersey and France and develop lasting relationships.

As it is very common in France, one of the main traits of Le French Festival is to provide free access to cultural events for the entire Island community. Music, cinema, pétanque, food... le French Festival wants to bring the whole family together and offer something for everyone!

The programmes of Le French Festival in [2017](#) and [2019](#) tried to capture this vision (*click on the years to have a more precise look at the full programmes*). In 2021, due to the pandemic, Le French Festival couldn't hold a proper edition but was invited to contribute to the Corn Riots festival by bringing over artists and traders from France which was a beautiful opportunity to show the importance of French culture in Jersey.

4 organisations work hand in hand to coordinate Le French Festival which is overseen by the volunteer members of Le French Festival Committee:

- Maison de la Normandie et de la Manche
- Alliance Française de Jersey
- Government of Jersey
- French Consular Agency in Jersey

For its 4th edition, **Le French Festival** will take place from **12 to 16 July 2023, with most events taking place on the Royal Square**. It will see various artistic performances with theatre, music, circus... A pétanque competition will be organised as well as an escape game about languages and two open air screenings. A sailing race coming from La Manche (Normandy) will make a stop in Jersey. The Norman Market will be there to offer food and beverages (saucisson, cider, fruits, vegetables, crepes...). And, last but not least, a "vin d'honneur" opened to everyone will be organised on the 14 July to celebrate Bastille Day, the French National Day.

Le French Festival hopes to, once again, make Jersey tick to the rhythm of France this summer and would like to involve the Jersey community by creating this NEW COMPETITION!

How to enter the competition and why?

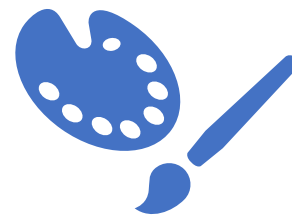
By creating a poster for Le French Festival 2023 in Jersey which will take place from 12th to 16th July (see detailed rules below).

The winner will see its drawing become the official poster for Le French Festival 2023 which will be printed & appear on different media channels.

An exhibition will be organised at the Alliance Française from 21st of June to 21st of July 2023 showcasing all the drawings entered into the competition.

Who can participate and until when?

- Anyone from 8 to 16 years old living in Jersey.
- Each participant can submit 1 to 3 posters in the competition.
- The closing date for entries is at 12pm on Saturday 10th June 2023.



What key ideas would we like to see represented on the poster?

- French culture
- National Day / 14th July
- Links / Bond between Jersey and France
- French Festival activities (music, pétanque, escape game, films...)
- French flag & French flag colours (Blue, White and Red)

What are the COMPETITION RULES?

1. By entering the Competition, you hereby accept these competition rules.
2. Only participants aged 8-16 YO living in Jersey are eligible to enter the competition.
3. Entrants can be individuals only.
4. Each participant can enter a maximum of three posters.
5. Posters must be drawn up on an A3 page of 160g (could be provided at the Alliance Française office upon request - 5 Library Place - St Helier).
6. Work must be original and created by the participant – please do not use any templates.
7. **Three key information must appear on the poster (name, date, location):**
Le French Festival
12 - 16 July 2023
Jersey
8. The original artwork must be dropped-off at the Alliance Française office (5 Library Place - St Helier) **by Saturday 10th June at 12pm at the latest.**

Posters must be submitted with the following entrant details (please, do not write your details on the poster):

- First name
- Last name
- Age / Date of birth
- Contact information: phone number and/or email address



Please note, the data submitted will be used for the administration of the competition. First names and ages of participants may also be shared on any type of communication (print, website, social media...). If you do not want this data to be made public, you should make this explicitly clear in your submission.

Le French Festival 2023 Poster Competition – Full Terms & Conditions:

- Only participants living in Jersey, aged 8 to 16 are eligible to enter the competition.
- Only up to 3 entries per participant will be allowed.
- There will be 1 overall winner decided by Le French Festival Committee. This poster will become the official poster of Le French Festival 2023 and will be used by Le French Festival Committee for the event's communication (print, website, social media...).
- Posters will be judged on creativity, how well they fit the theme and how well the poster has been made or drawn.
- Entries must be submitted materially at the Alliance Française. 3D models are not eligible for the competition.
- Winners will be notified via email or phone.
- There is no entry fee and no purchase necessary to enter this competition.
- The organiser's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into. This includes any judging that occurs.
- Entrants' first name and age will be announced publicly (print, website, social media...). If you do not wish for this data to be made public, you should make this explicit on the entry form.
- Entries may be displayed and used for marketing purposes, with only first names used.
- The closing date for entries is at **12pm on Saturday 10th June 2023.**
- Entry into the competition will be deemed as acceptance of these terms and conditions.

Thank you for taking part in this competition, Le French Festival committee wishes you the best of luck and looks forward to discover your works of art!



A vos crayons et à bientôt !